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MENA Entrepreneurial Families Thrive With Our Swiss Institutional Expertise

Ahmad Saidali
Chief Executive Officer
BearBull Global Investments Group



Please explain why you think BearBull Global Investments Group has achieved a high level of success in the Middle East?

Our remarkable success in the highly competitive Middle East market is a direct result of our executive team's unparalleled institutional expertise and profound understanding of the MENA region. With over a century of collective experience in managing assets for sovereign wealth funds, Swiss pension funds, and entrepreneurial families, we stand out by providing personalised wealth advisory services that are typically exclusive to institutional clients. At BearBull Group, we take immense pride in delivering tailor-made solutions to our Multi-Family Office (MFO) clients, offering them cutting-edge solutions and bespoke services.

Our commitment to this level of service is reinforced by our unwavering dedication to transparency, a client-centric approach, and a performance-driven ethos. We also employ robust risk management techniques typically reserved for the most discerning global investors. Throughout this process, we rigorously adhere to strict compliance regulations and international standards, which are paramount in building trust and expanding our presence in the Middle East.

How does it benefit your clients?

Clients who partner with BearBull Global Investments Group benefit from the expertise of seasoned financial professionals who are vigilant in monitoring market dynamics, economic indicators, and geopolitical forces. Rather than simply promoting and selling products, our approach focuses on adapting investment strategies by anticipating or in response to these factors. Through our active wealth advisory philosophy, our firm is committed to delivering consistent returns by proactively adapting portfolios to match the ever-changing market landscape. We also prioritise safeguarding our clients' assets by employing active capital preservation techniques.



What are the main contributions you bring to the wealth management industry in the region?

Beyond enhancing the sophistication and transparency of our client service, we have pioneered the first transparent benchmark suite tailored exclusively for private banking clients in the Middle East, referred to as the BearBull Private Banking Indices. These benchmarks are now widely embraced and are published monthly in the UAE, KSA, and Kuwait. Our principal aim in establishing these benchmarks is to empower regional investors with the means to objectively compare their portfolio returns. This initiative, in turn, enhances their investment decision-making process while championing transparency in the financial landscape.

How do awards such as this make a difference to your firm and your colleagues?

Accolades like these serve as a source of validation for our core mission: to be an unwaveringly client-centric firm, equipped with patient capital, and committed to prioritising our client's best interests above all else, free from any conflicts of interest. This achievement is not just our own; it is also a testament to the dedication and hard work of our colleagues, as well as the trust our clients have placed in us throughout our journey in the Middle East.

Can you sum up the philosophy that best describes your firm?

Our firm's philosophy is encapsulated in three key pillars: independence, which empowers us to make informed decisions without constraints; competence, which is the cornerstone of our offerings; and robust client relationships founded on trust and mutual respect.